

ACADEMIC SCHOLARSHIP PROGRAM



The Ontario Tire Dealers Association (OTDA) is committed to supporting the next generation of talent within the tire and automotive sectors.

To uphold that commitment, the OTDA Academic Scholarship Program provides financial assistance to students and registered apprentices pursuing post-secondary education or skilled trades training in Canada. The program is designed to help offset tuition, school fees, tools, and essential learning materials, easing the financial burden on those building a future in our industry.



Eligibility is open to employees of OTDA member companies, as well as their immediate family members or legal dependents. Applicants must be enrolled in, or accepted to, an accredited post-secondary institution, vocational-technical program, or be registered as an automotive apprentice with the Government of Canada.

Whether pursuing a career in automotive service, automotive business management, engineering, or related automotive technical fields, candidates are assessed on merit, character, and commitment to their goals.

Through this program, the OTDA is investing not only in individual success but in the sustainability and advancement of the automotive and tire industry as a whole. By supporting education and training today, we are helping ensure a strong, skilled workforce for tomorrow.

Applications for the OTDA Academic Scholarship are accepted each year from March through May.



GENERAL INQUIRIES